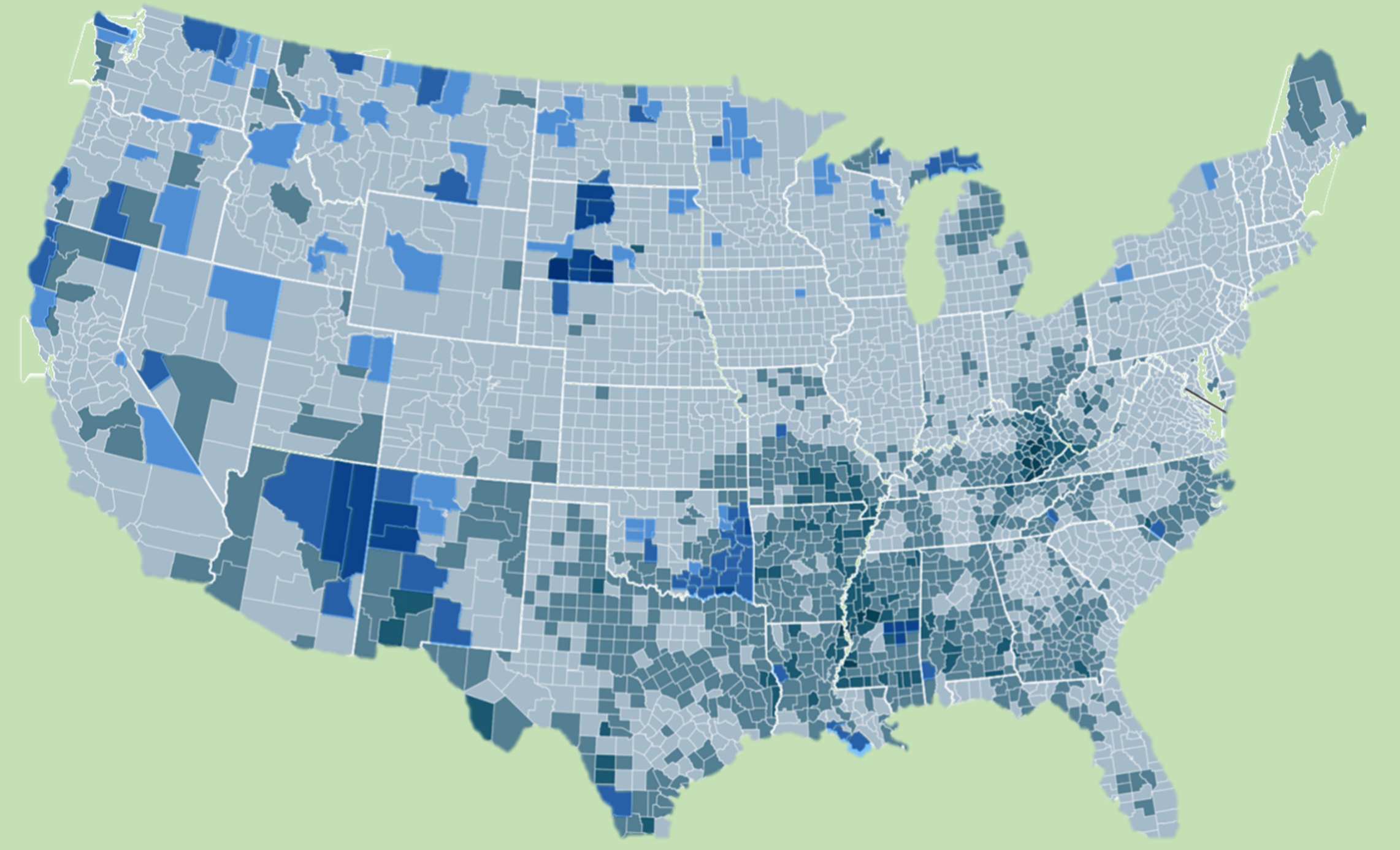




DRIP EASE



A map of food-insecure regions of the United States overlaid with Native American Reservations

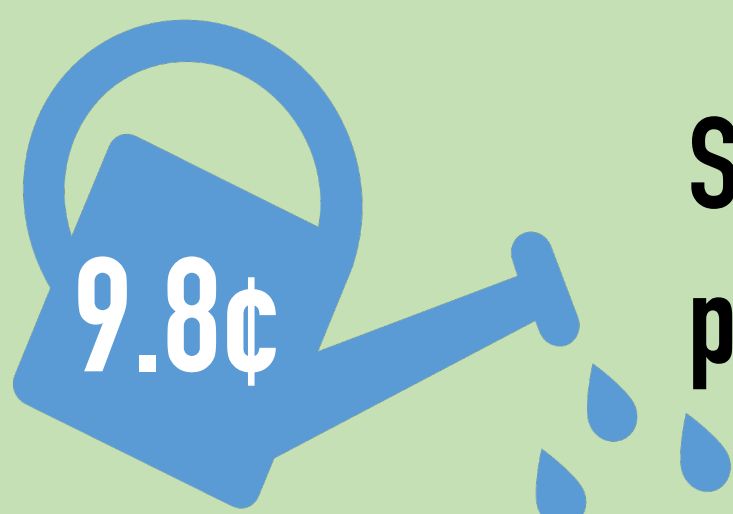
- Food Insecure Regions
- Native American Reservations

- Almost 1/4 Native American households are food insecure, as compared to 15% of US households
- Rates of diabetes are nearly 4x higher in Reservations
- Only 13 Grocery Stores in Navajo Nation, a nation the size of West Virginia.

Our Idea: Educate and empower individuals to create sustainable and effective subsistence farming systems with ease.



Spent on gas on the average trip to the grocery store.



Spent per month on water with Drip Ease for a four person vegetable garden

Resource Obstacles

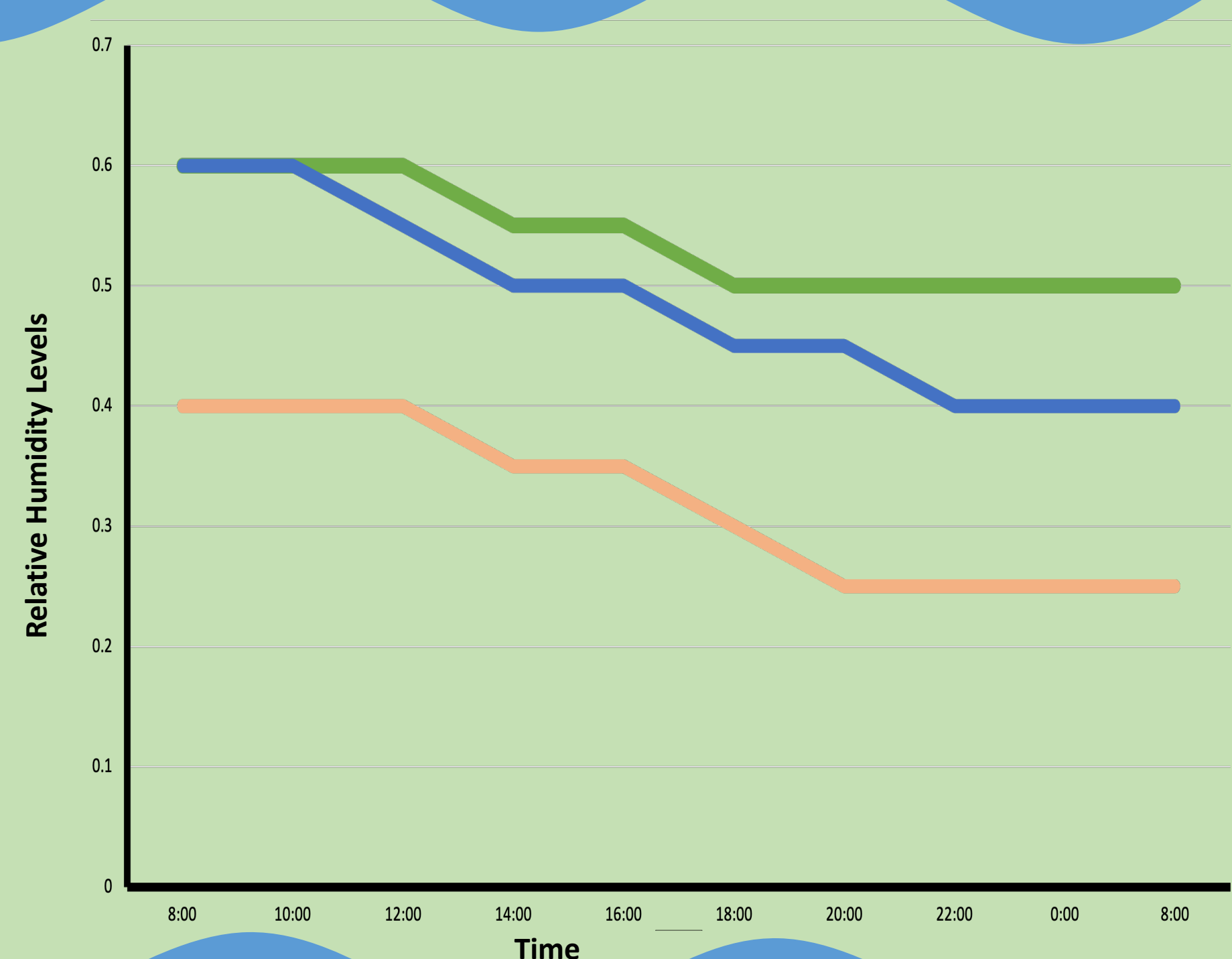
Tools Availability

Water Availability

Consumer Obstacles

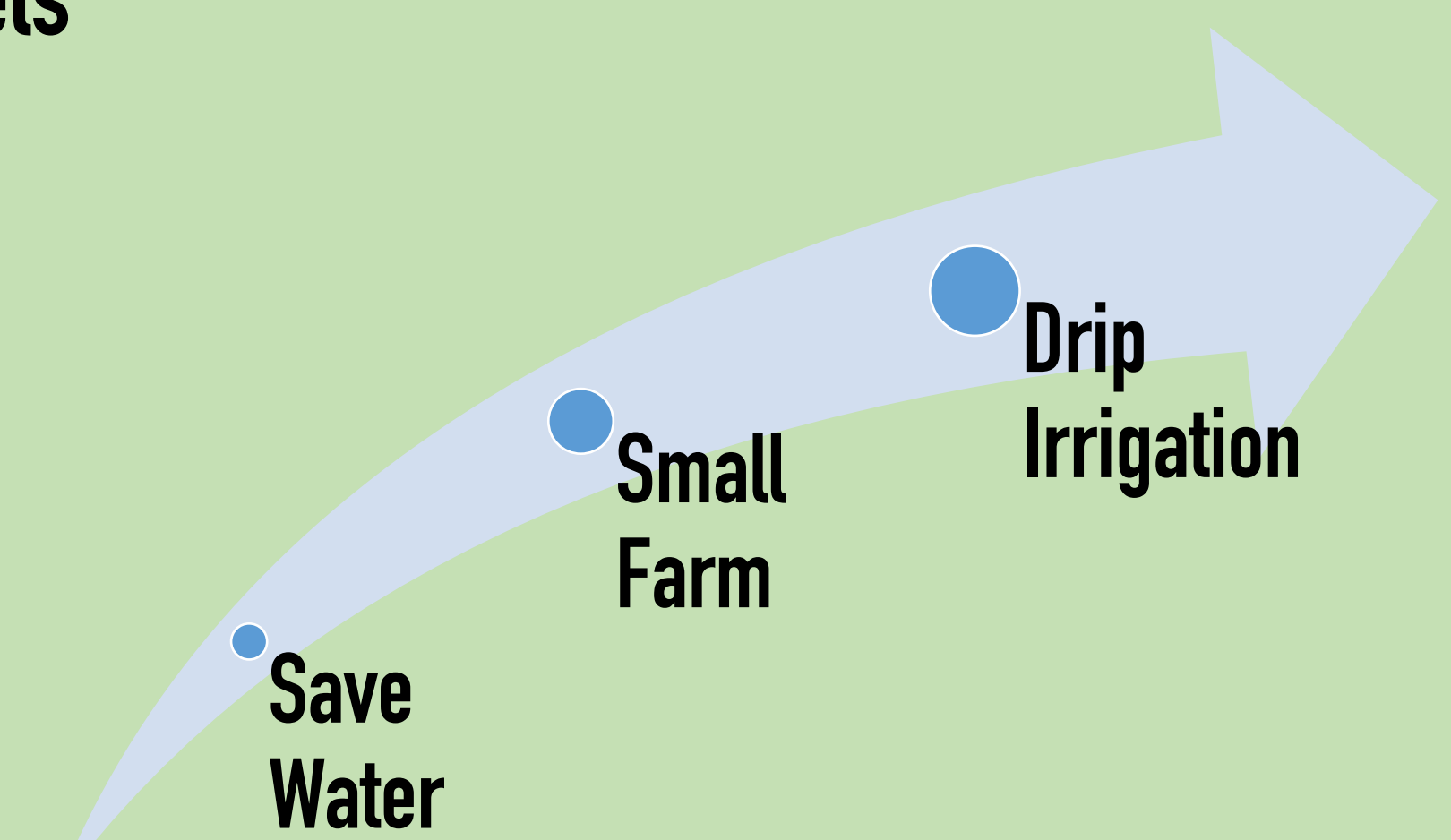
Information Friction

Adoption Friction



Graph of Relative Humidity Levels of Soil Throughout The Day

- Leaves, Drip Irrigation
- No Leaves, Drip Irrigation
- No Leaves, No Drip Irrigation



A Lasting Solution

Selling our drip irrigation tool and manual to local governments of Navajo Nation. The government will distribute Drip Ease to residents of reservations so they can create longer-lasting solutions to the issues of food insecurity.