



## How Might We Streamline The Rescue Process After Hurricanes?

### PROBLEM

Hurricanes destroy cities, infrastructure, and communication lines and cause 160 deaths/year

Without communication lines, finding and locating survivors for EMS becomes very difficult.

### CURRENT SOLUTIONS



#### Sat Phones/Starlink

Individual Products But Are Expensive And Hard To Scale



### KEY

### INSIGHTS

### OUR SOLUTION

Evacuation Form To Gather Location Data Before Hurricane

Fast, Easy, Cheap

Information For EMS

Evacuees and Non-Evacuees

Can Relay Their Status

### UVP

Eliminate the empty buildings to find those in need faster

84% Evacuation Rate In Warned Areas  
More Likely To Respond To Prompts

48 Hours To Find Survivors  
Very Little Time

EMS Documents Every Search  
Inefficient and Time-Consuming

### EARLY ADOPTERS

Target Local Divisions (GEMA)  
During Storm Season

Issue Forms And Gather Information Ourselves

Compare Our Data To Their Documentation

### SCALING

Departments and Agencies Are Interconnected Government Programs

Successful Operations With Our Solution Will Add More Validity